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NEWS RELEASE

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Promoters Admit Fraud in Home Mortgage Payoff Investment Scheme ***Investor told investments would yield high profits to pay off home mortgage. . .***

SALT LAKE CITY, Utah – Penny Financial, Inc., and its two owners, Perry Penny and Terry Penny, of Gilbert, Arizona admitted that they solicited investors for an investment scheme that promised profits high enough to pay off the investor's home mortgage in five years. The three consented to an order entered by the Utah Division of Securities ordering them to cease selling these investments and pay a \$10,000 fine.

Penny Financial advertised a "5 Years to Freedom" program on its web site. Under this program, investors were required to invest at least 25% of the value of their home mortgages in the program. This generally would be done by refinancing the mortgage to withdraw available equity. The money would then be sent to another company, called RYM Technologies, where it would be invested in a way that pays off the entire mortgage in only five years.

The Pennys admitted that they told potential Utah investors that there was no risk in the program and that the principal amount invested was guaranteed. The company even claimed that the investment program had a patent pending, "showing that this program is both legitimate and beneficial." Moreover, Perry Penny told potential investors the program had passed inspection by the U.S. Attorney's Office and the IRS and that 30 IRS agents invested in the program. He said the investor's money would be sent to RYM Technology where it would be invested in large real estate deals such as apartment conversions in New York and China. Terry Penny (the wife of Perry Penny) also solicited the potential investor in Utah, suggesting that she "pull as much cash out [of the home] at the closing as possible."

RYM Technology sent a package of investment documents to the Utah resident being solicited, including a payment note. Fortunately, the Utah resident decided not to invest and informed the Division of the solicitation. Default orders were entered on March 16, 2007 against Rym Technology Holdings, LLC and Felix L. Daniel, of Michigan for their role in the scheme.

The Division agreed to waive payment of \$9,000 of the fine if the Pennys comply with the law and avoid soliciting money from investors.